

817-690-6847



MARKETING SYSTEMS

'PHASE I' SYSTEM

To get started, you may need just a professional website with a great Overview Video, a compelling WebBook, VIP Survey, and a few key PDF downloads. For those developers looking to attract investors or present a minimal project overview.

PRICE RANGE: \$9K - \$12K

'PHASE II' SYSTEM

When you're ready to deploy a more professional marketing system with more videos, WebBooks, Customer Relationship Management System, and an Audio E-Postcard system, this system may be your solution. This includes 2 days of on-site consulting, media-gathering, full script writing, storyboard creation, etc. to ensure we create a very compelling system.

PRICE RANGE: \$12 - \$20K

(SEE OTHER SIDE FOR SYSTEM DIAGRAM)

'PHASE III' SYSTEM

DevPromo partners with you to craft a system designed to get you **'CLOSED & FUNDED SALES'** via our proprietary **'5 STEP MARKETING SYSTEM'**. We create the scripts, storyboards, and visuals WITH you and support you throughout the 6 month campaign by ensuring your site stays on page 1 of Google, modifying all videos, WebBooks, managing your Audio E-Postcard and Digital Newsletter campaign, etc. ***This includes 4 days of on-site consulting and 6 months of continued support for your sales campaign!***

PRICE RANGE: \$20 - \$30K



SALES TOOL INCLUDED

PHASE I

PHASE II

PHASE III

SALES TOOL INCLUDED	PHASE I	PHASE II	PHASE III
Multimedia Website	✓	✓	✓
1 Year Hosting (www.yoursite.com)	✓	✓	✓
Weekly WebStats Report	✓	✓	✓
# of Videos	1	3	5
# of YouTube Videos	1	3	5
# of Widescreen Videos	1	3	5
# of Web-Books	1	3	5
# of Business Cards	250	500	1,000
# of Brochures	100	250	500
Business Card CD-ROM (Master copy ready for duplication.)	✓	✓	✓
VIP Survey (Online)	✓	✓	✓
CRM System (CUST. RELATIONSHIP MGMT.)		✓	✓
Audio E-Postcard System		✓	✓
Client Audio Testimonials			✓
Digital Newsletter System			✓
Google Page 1 Listing (Costs depend upon phrases used.)			✓
6 Month Ongoing Support			✓

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